



ICHCS[®]
ISLAMIC CHAMBER
HALAL CERTIFICATION SERVICES

Halal as a vehicle for Food Security

Halal Concerns every Muslim



Finance

Food



Cosmetics



Halal

Fashion



Medicine



Tourism





Scope



Catering

Why doesn't McDonald's offer Halal food?

We have, in fact, conducted a Halal trial in a restaurant in Southall. We learnt that Halal certified food is popular with only a very small percentage of our customers, and to offer it in all our restaurants would require significant changes to our kitchen procedures and supply chain. As a result, we decided against offering Halal food in the U.K. for the time being.

Tag: [halal](#) [food](#)



Logistics



Processing



Slaughtering

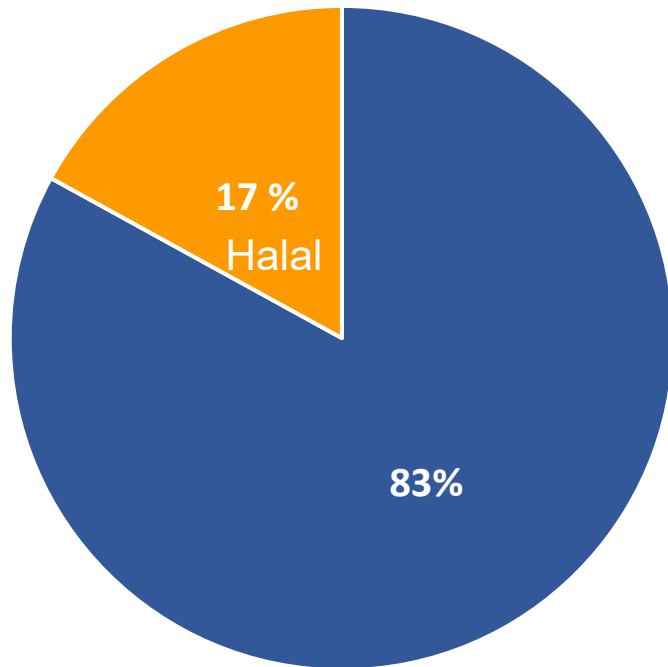


Farm

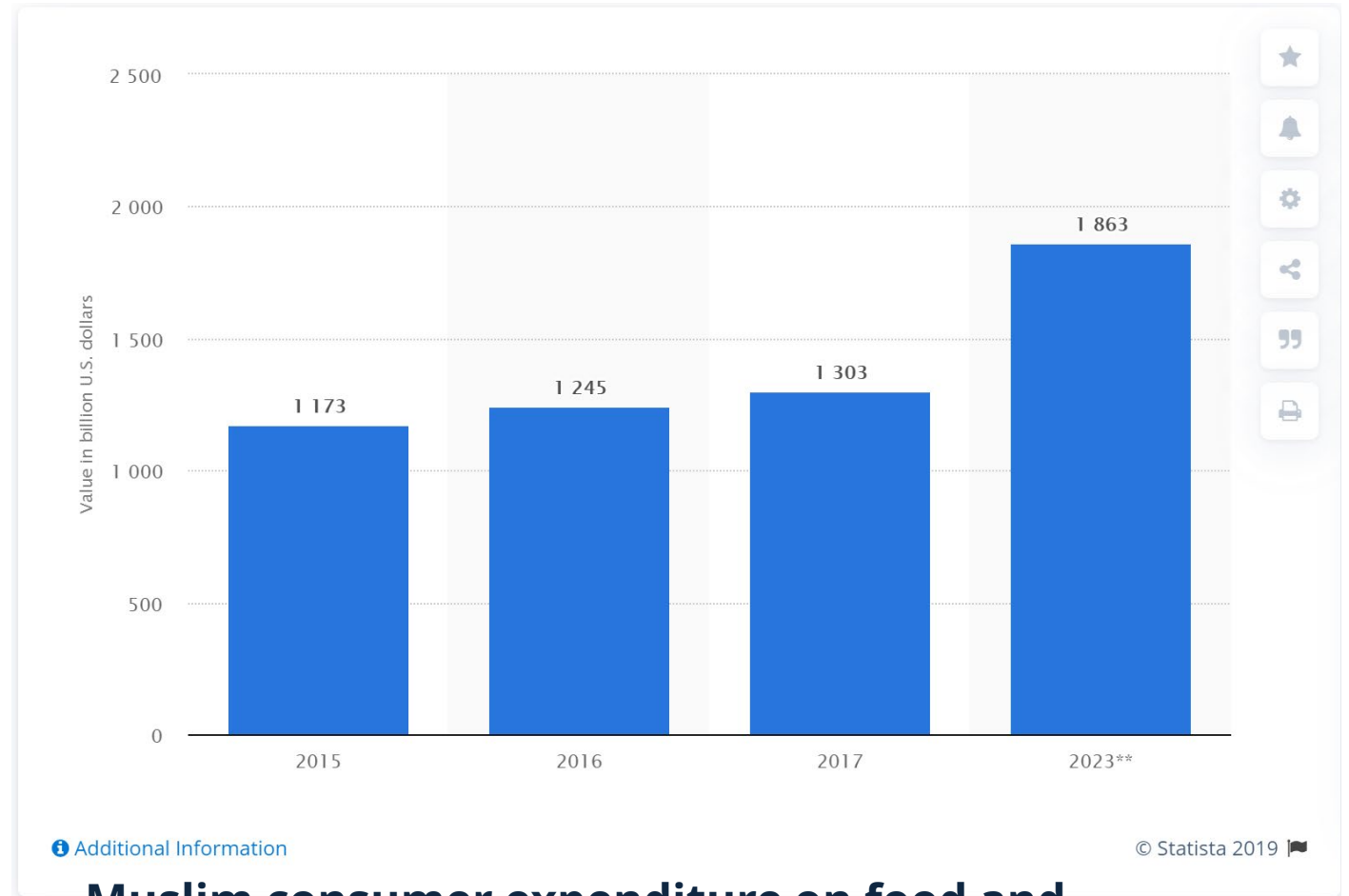
Blood fraction	Function	Food product
Porcine plasma	Protein source	Animal feed
Hemoglobin	Food source	Aquatic feed (fish or shrimp)



Halal Food Consumption



Halal Share from global food trade



Muslim consumer expenditure on food and beverages worldwide from 2015 to 2023

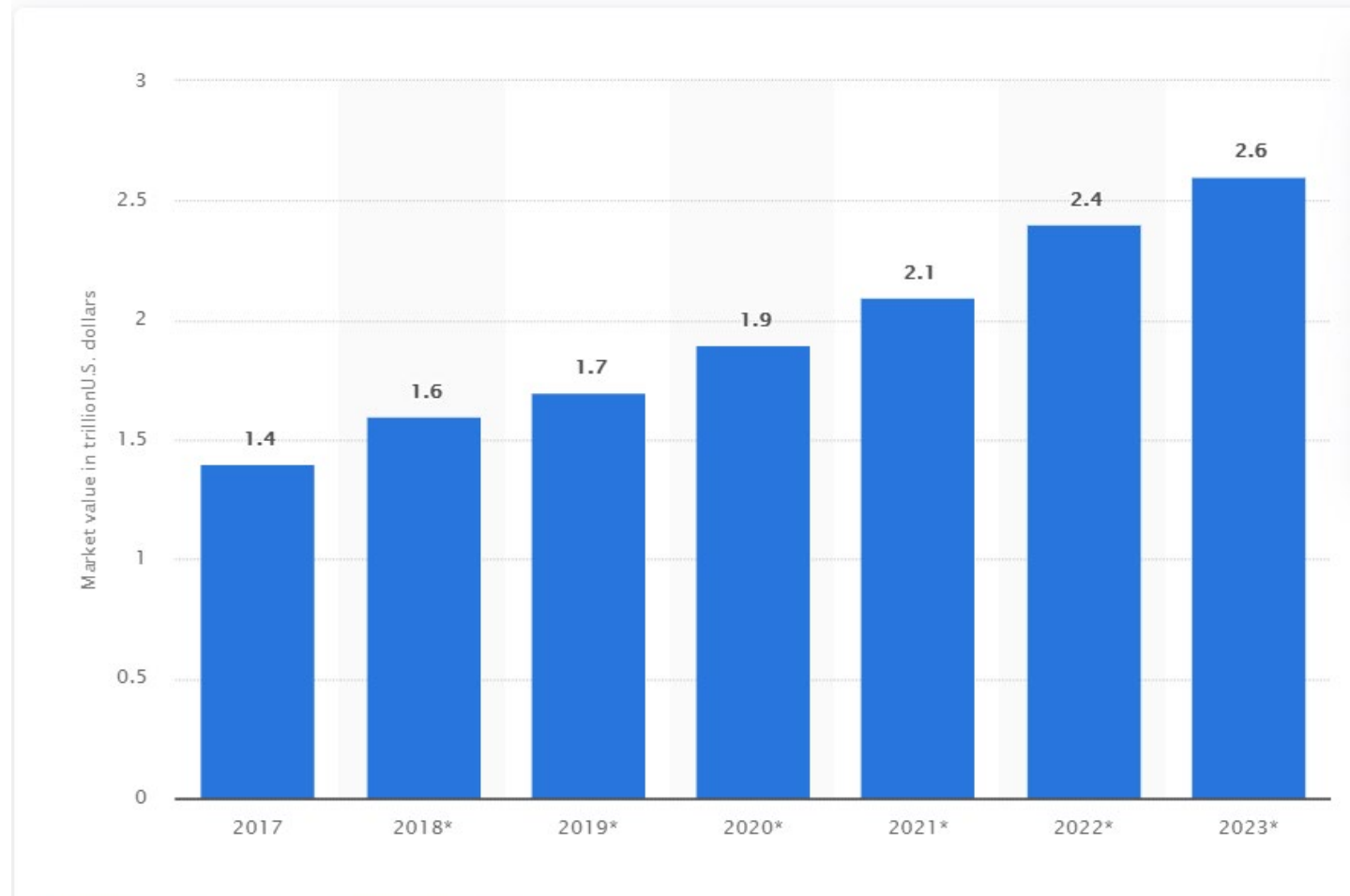
(in billion U.S. dollars)



Halal Food Trade

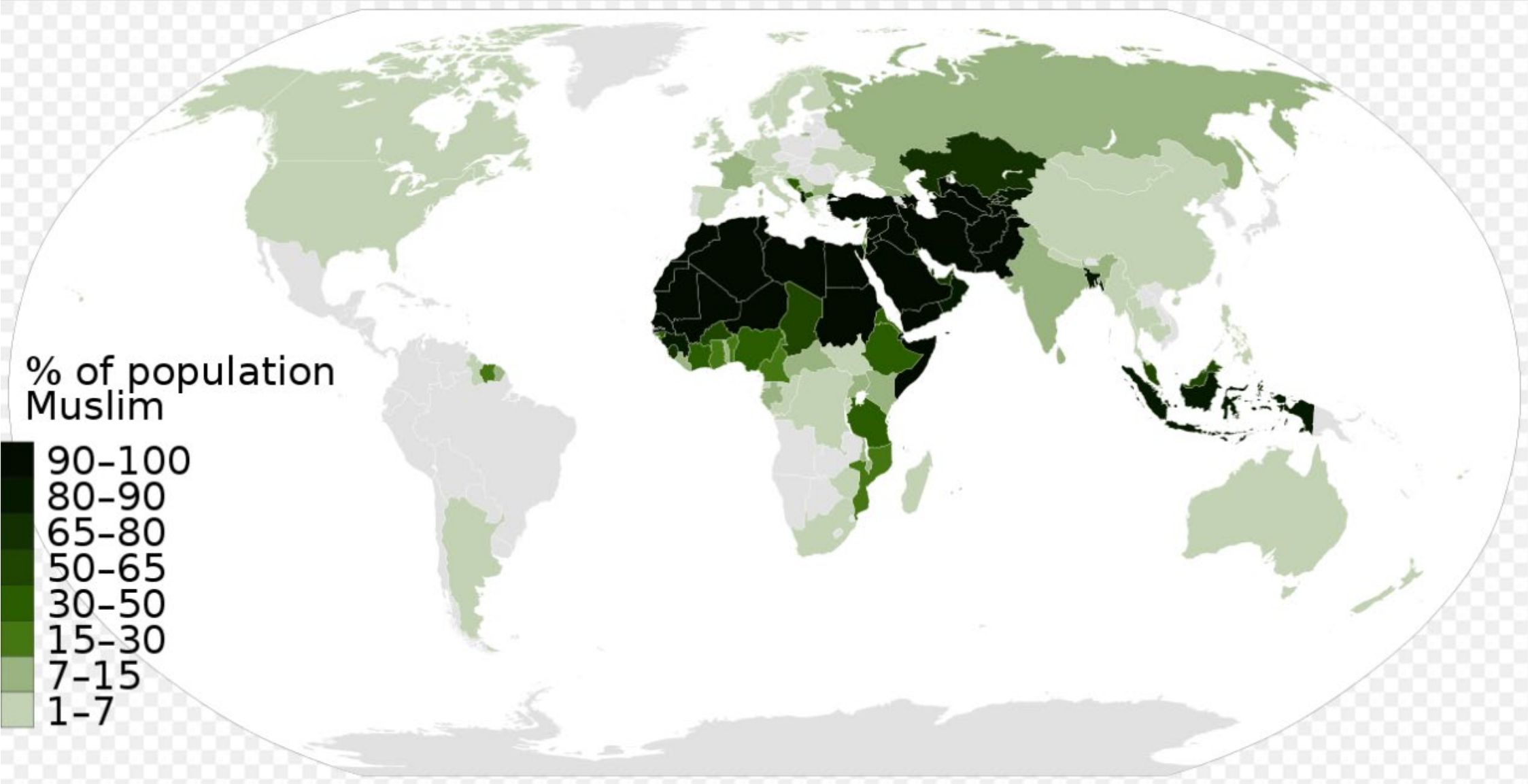
Market value of halal foods worldwide from 2017 to 2023

(in trillion U.S. dollars)



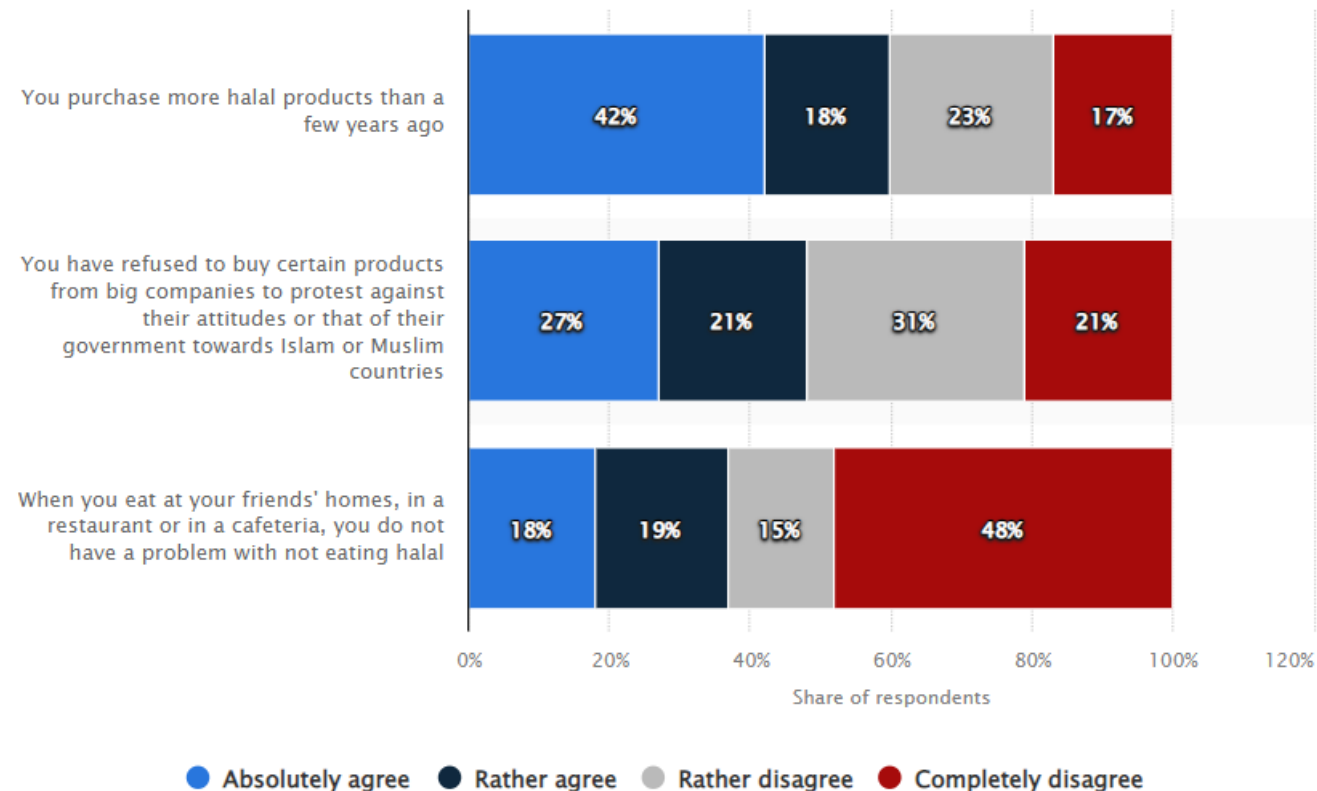
Details: Worldwide; Imarc; Statista estimates; 2017

Global Muslim Population





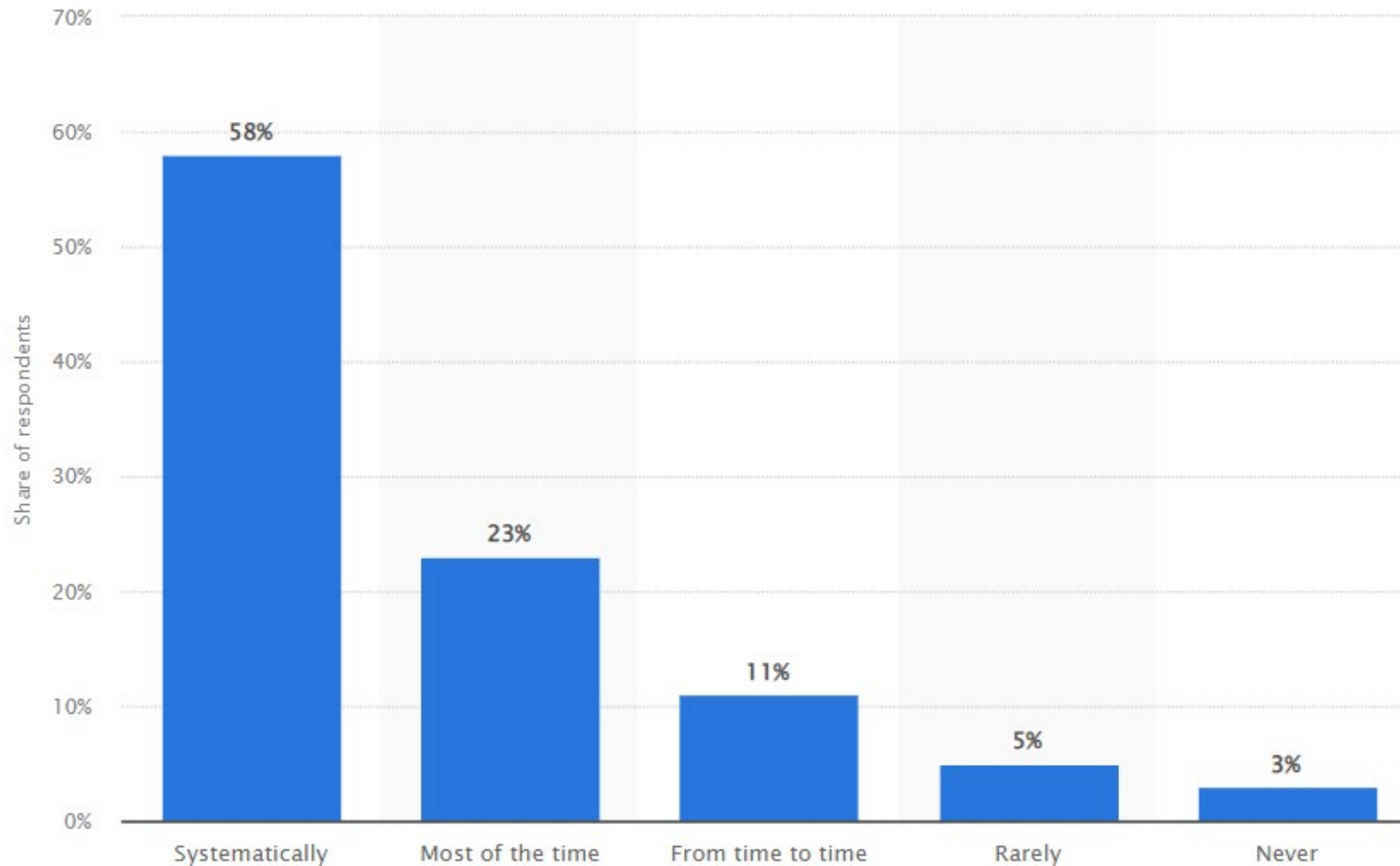
Consumer preference for Halal Food



Details: France; August 6-17, 2020; 515 respondents; 15 years and older; Respondents are representative of the Muslim population living in metropolitan France; Computer-assisted web interviews (CAWI)

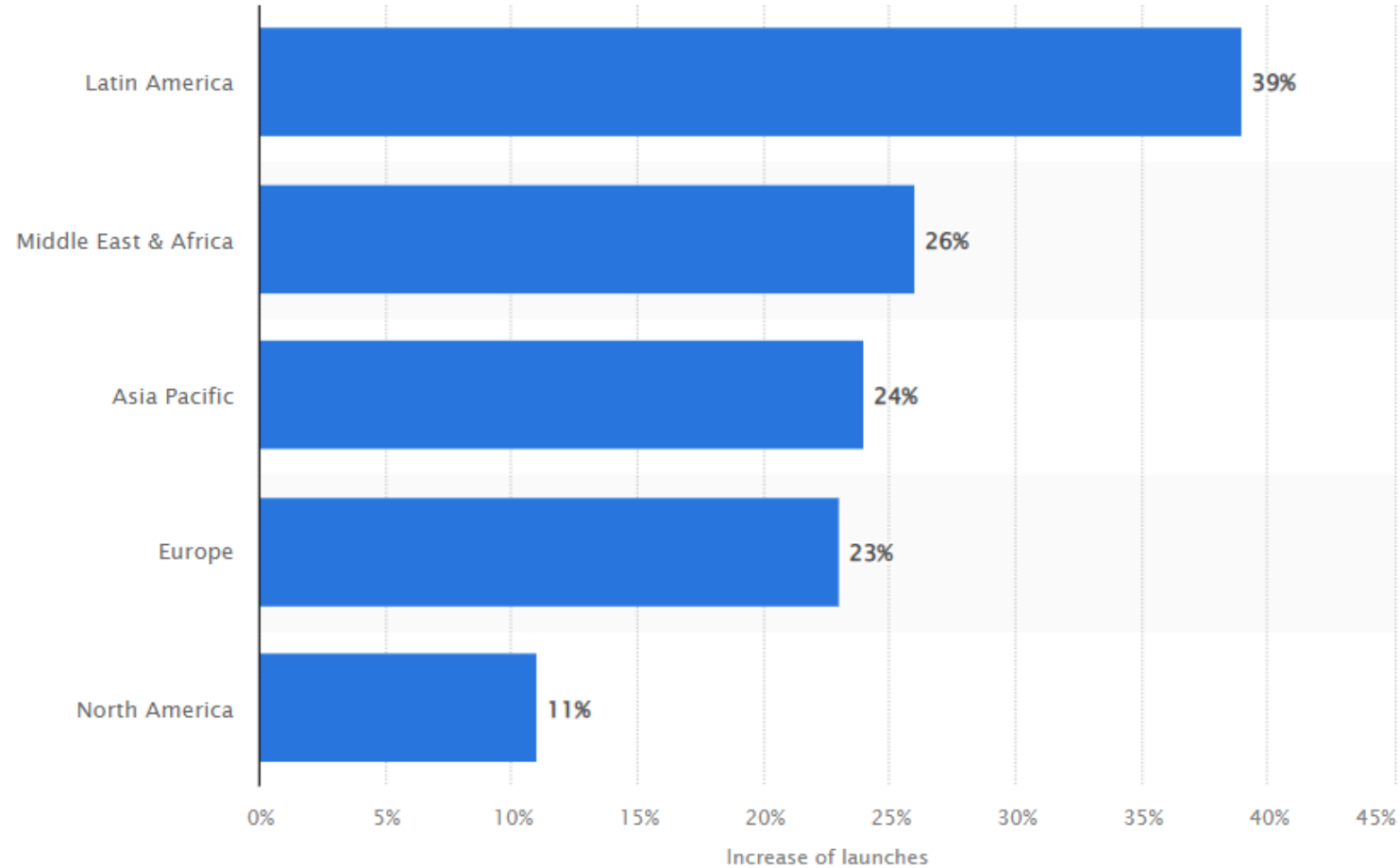


French Muslims attention to Halal compliances in France (2020)



Details: France; IFOP; August 6-17, 2020; 515 respondents; 15 years and older; Population of Muslim religion or of Muslim descent ; Computer-assisted web interviews (CAWI)

Increase in product launches with halal claims worldwide between (2014 to 2016)



Details: Worldwide; Mintel; Sensient Food Color; 2014 to 2016



Consumer Confusion



More than half the "Halal" labels are not authentic

Halal word Mockery and Misuse



Fake pictures spread on the Internet creating confusion and reducing consumer trust in Halal Logos

Traders Confusion

AFI الاتحاد الأسترالي للمجالس الإسلامية
THE AUSTRALIAN FEDERATION OF ISLAMIC COUNCILS INC.
 A.C.N. 002 757 155

P.O. Box 1185,
 Waterloo D.C., N.S.W. 2017
 932 Bourke Street,
 Zetland, N.S.W. 2017
 Australia

Telephone: (02) 9319 6733
 Fax: (02) 9319 0459
 Email: info@afic.com.au
 Website: www.afic.com.au

CERTIFICATE OF HALAL PRODUCT
 NO: CHP 000219

The AUSTRALIAN FEDERATION OF ISLAMIC COUNCILS INC. hereby certifies that goods covered by this certificate are halal and that manufacturing/packaging of these goods was carried out in accordance with the requirements of Islamic Shariah. The entire operation was carried out under the supervision of an authorised Muslim representative of this Federation. Furthermore, we certify that ingredients used in the manufacture of the products are from halal sources and adequate precaution was taken at all stages to prevent contamination with non-halal materials/products.

ضمانعة البضائع المعاملة (اللال)

يشهد الاتحاد الأسترالي للمجالس الإسلامية، أن البضائع التي تغطيها هذه الشهادة هي حلال وصالحة لاستهلاك المسلمين.
 وقد تم صناعة وتغليف هذه البضائع، طبقاً للشريعة الإسلامية، وتحت إشراف ممثلين مسلمين مؤوضين من طرف الاتحاد.
 وزيادة على ذلك، نشهد بأن جميع المحتويات المستعملة لث صناعة البضائع من مصدر حلال، وقد أخذت الاحتياطات الكافية في جميع المراحل لتفادي الاختلاط والمزج بالمواد والمحتويات المحرمة. وشكراً.

DESCRIPTION OF CONSIGNMENT

Product: Date of production:

Net weight: Quantity:

Loading Port: Destination Port:

Vessel: Voyage No.:

Importing Company: Exporting Company:

Producing Company: Plant:

Witness: Production/Operation Manager
 Signature:

Name (Please print):
 Registration No.:

Signature:

Name (Please print):
 (Muslim Inspector/Supervisor/Representative/
 Halal authority of Australian Federation of
 Islamic Councils Inc.)

Date:

AFIC Identification Stamp

CANCELLED

AMALGAMATED MARKETING LIMITED

Tel: AMAL N.Z. 2743 P.O. Box 26 Auckland New Zealand

Responsible to: B. Robinson, Chairman
 The Halal Meat Co., Ltd. (Incorporated in New Zealand)

FAKE

HAALAL CERTIFICATE

We hereby certify that the Halal Meat Co., Ltd. has been slaughtered by a Muslim in accordance with Islamic Rules. The meat is fit for consumption as Halal and is suitable for consumption by Muslims in any part of the world.
 We further certify that no pig or alcohol is used in this work.

Name of Importing Company:
 Address:
 Description:
 Unit:
 Vessel:
 Date:

بسم الله الرحمن الرحيم
 نشهد بأن لحم الخنزير المذكور في الشهادة
 قد تم ذبحه وفقاً للشريعة الإسلامية
 وهو صالح للاستهلاك الإسلامي
 ونشهد أيضاً بأن لحم الخنزير المذكور
 لم يتم استخدامه في تصنيع
 أي منتج آخر.

بسم الله الرحمن الرحيم
 نشهد بأن لحم الخنزير المذكور في الشهادة
 قد تم ذبحه وفقاً للشريعة الإسلامية
 وهو صالح للاستهلاك الإسلامي
 ونشهد أيضاً بأن لحم الخنزير المذكور
 لم يتم استخدامه في تصنيع
 أي منتج آخر.

Muslim Slaughterer's Signature:
 توقيع المسلم الذابح

Company Supervisor's Signature:
 توقيع المشرف على الشركة

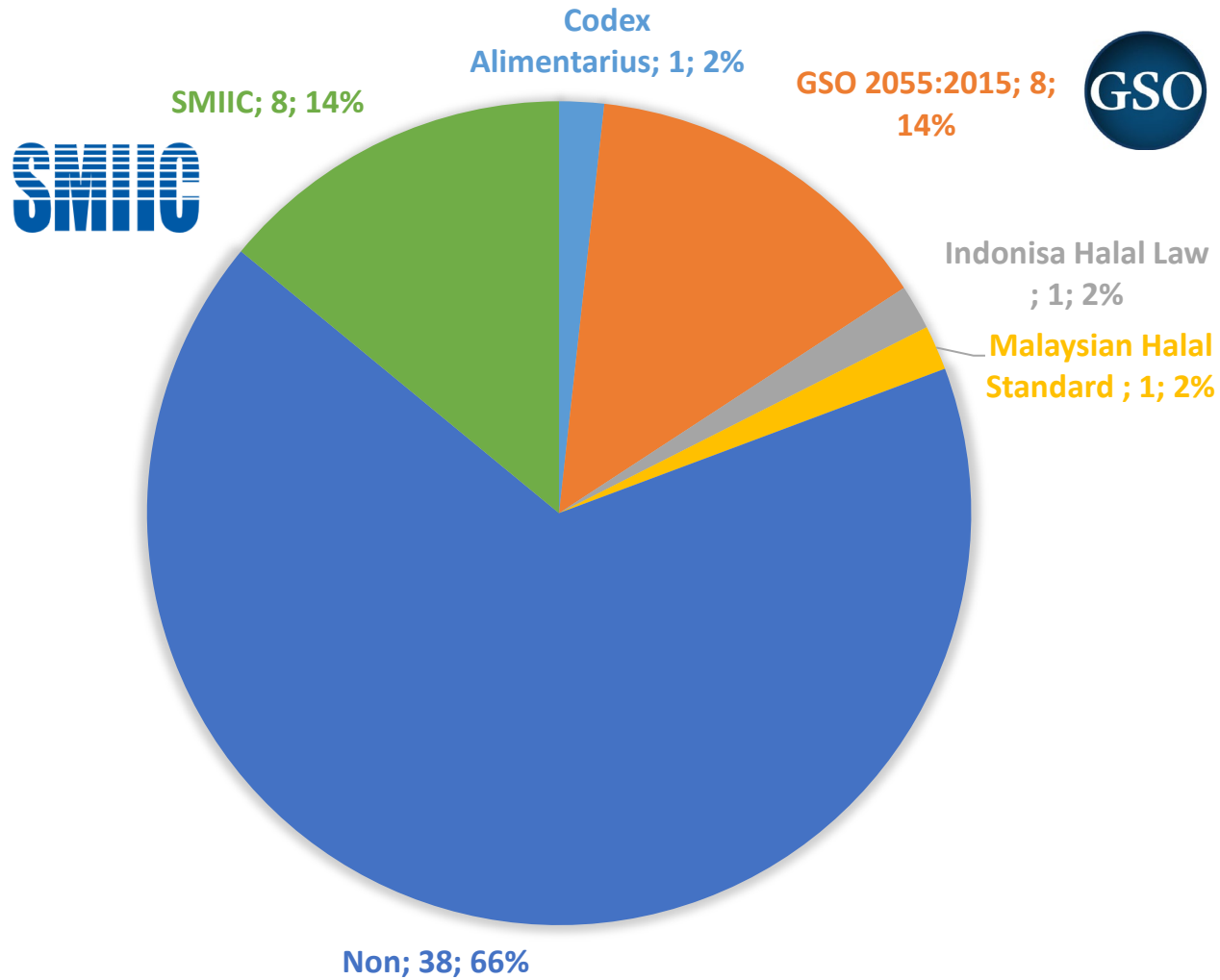
AFIC AUSTRALIAN FEDERATION OF ISLAMIC COUNCILS
 هلال Halal

More than 300 entity issuing Halal Certificate

Producers Confusion



HALAL OFFICIAL STANDARDS





Strategic Initiatives

التوجه الاستراتيجي

Who We Are



منظمة التعاون الإسلامي

Organisation of Islamic Cooperation
Organisation de la Coopération Islamique



ICHCS[®]
ISLAMIC CHAMBER
HALAL CERTIFICATION SERVICES



The Mission

ICCIA Trust

Islamic Chamber Halal Certification Services (ICHCS)

(Jersey based company)

**Flexibility and Agility
of Private Sector**

**Neutral to all
Member countries**

**Cooperate not Compete
Integrate not alienate**

**Global Halal
Certification**

Verify implementation of Halal standards within food producers, Slaughterhouses.

**Halal Certification
Mark**

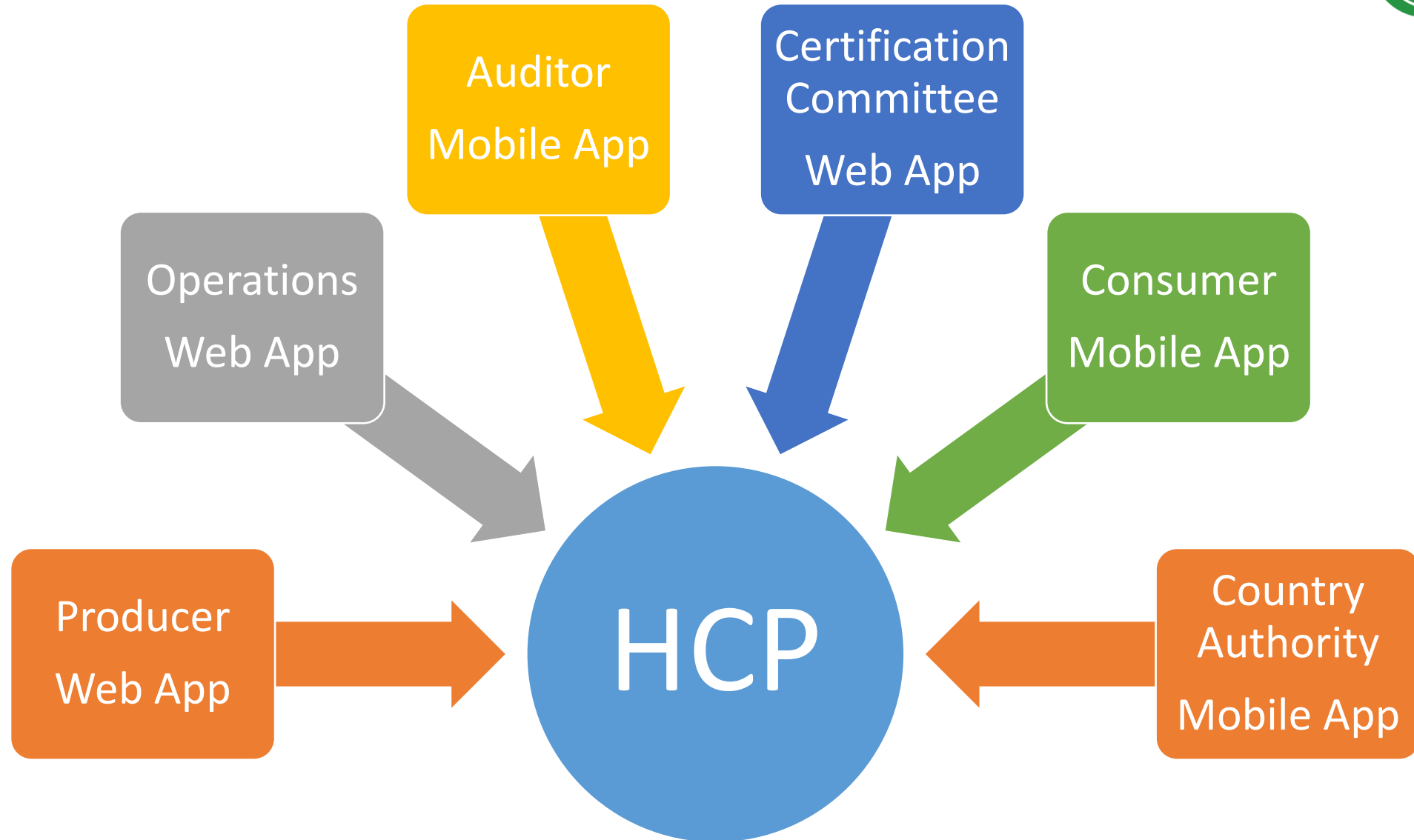
Globally market Halal Mark to be the recognized Mark for Authentic Halal Food

**Global Food Supply
chain Network**

Facilitate global Halal trade through the largest network of food supply chain players

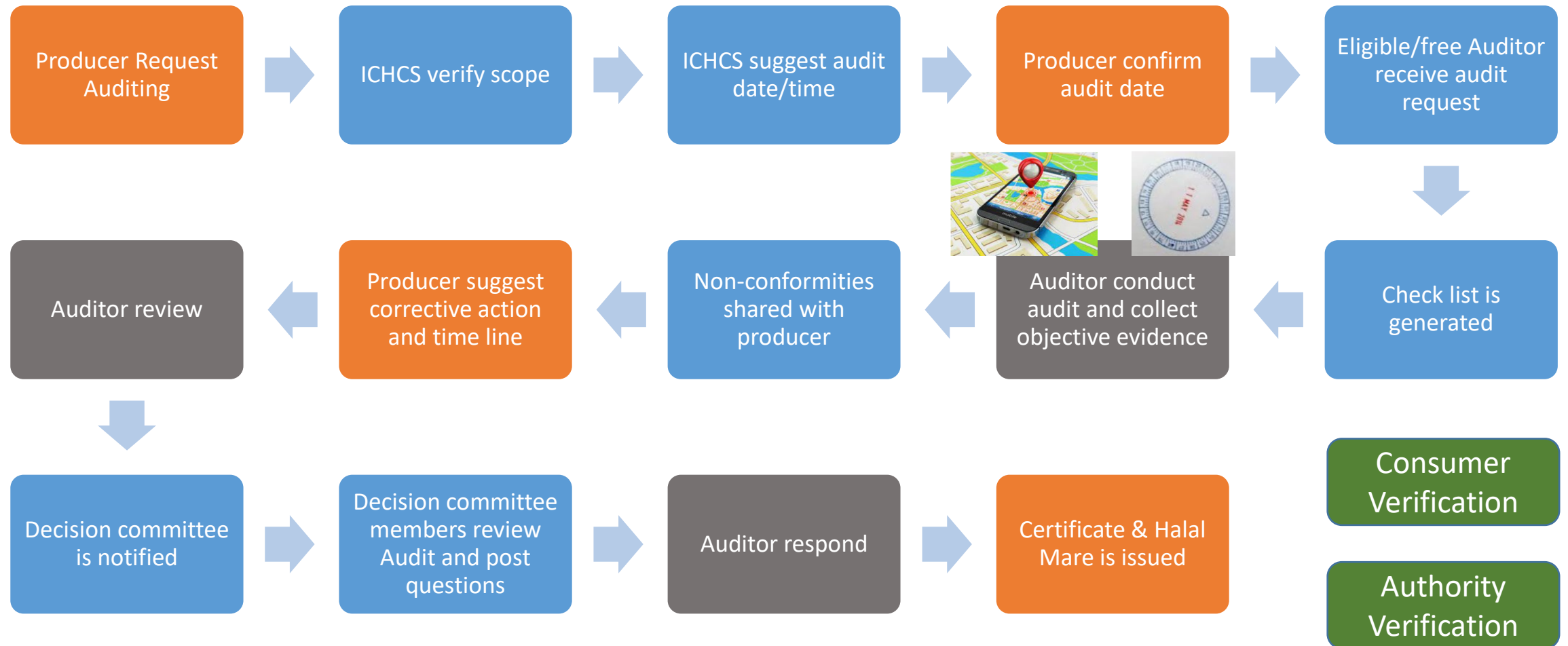


Halal Certification Platform





Audit Process



Establish IC-Halal Certification Mark



**UK Intellectual property office
Trade Mark No: UK00003531931**

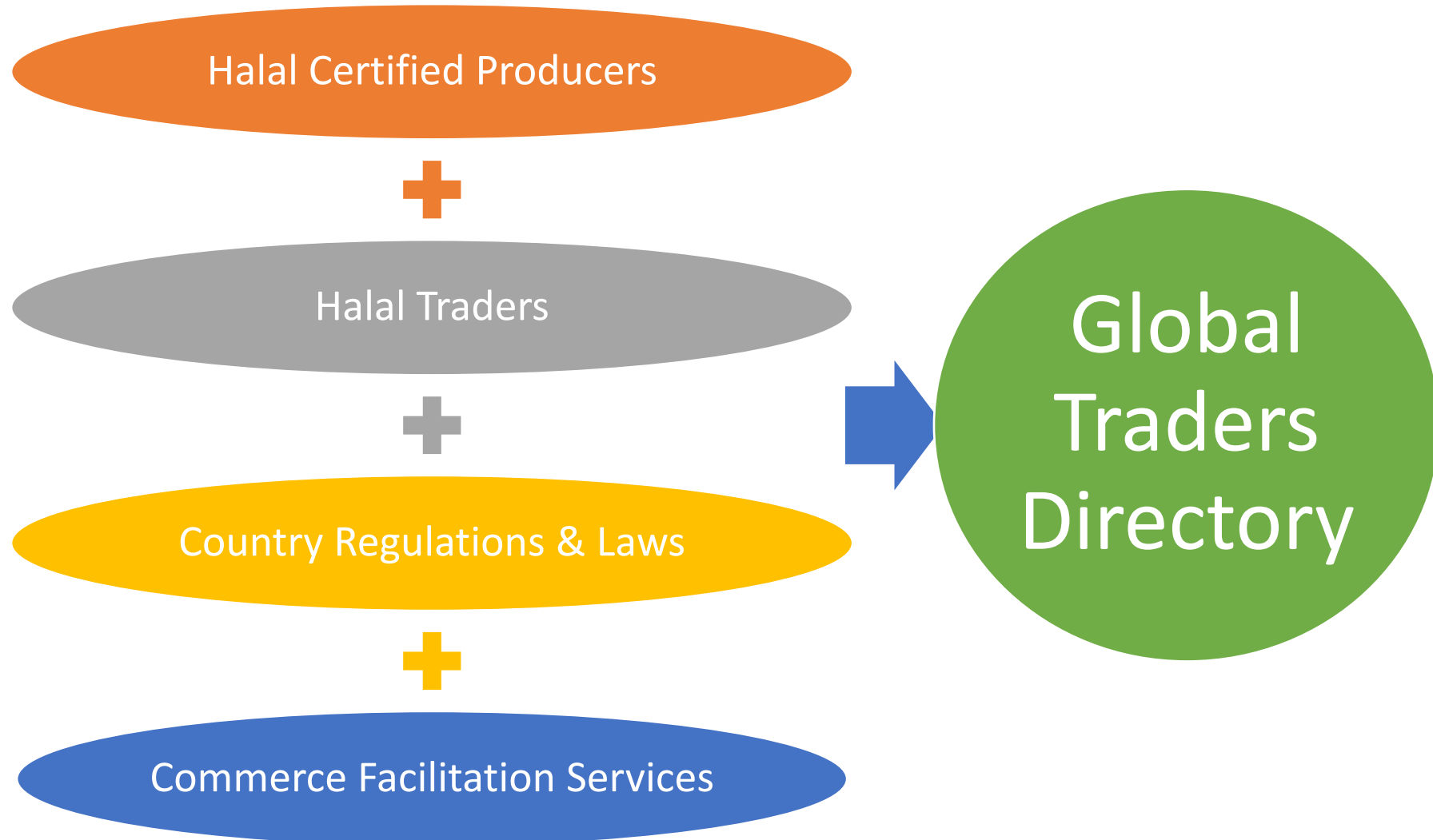


Physical Presence Anuga, Germany,





Halal Global Network





Thank You

Eng. Ashraf ElTanbouly

CEO – Islamic Chamber Halal Certification Services

www.ic-halal.com

Ashraf.Tanbouly@ic-halal.com